

# Spring, an overview.





# Agenda

#### Why:

What we said and agreed

### Progress to date:

Spring mission and journey

#### Testing and functionality:

Detail process for testing and building functionality

#### Current functionality:

Description of current functionality and what it will deliver





## Spring is dedicated to accelerating water sector transformation through innovation and collaboration.

## **Our Mission**

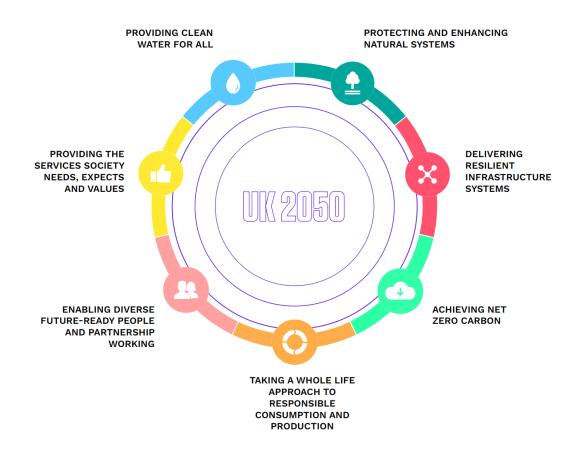
We will connect, integrate and augment existing excellence within and outside the water sector, injecting innovation into the industry through learnings and best practices.

#### **Spring journey** Q2 2021 Team appointed. Q1-Q2 2020 Q2 2021 Q4 2021 Defined purpose and high-Ownership of the MVP handed back MVP launched, tested and iterated. level functionality, in line with to UKWIR as the incubator. the Water Innovation 2050 2022 Q3 2020 Q3 2021 Strategy. Further development, upscale and Spring brand and MVP concept Outputs from working groups iteration of Spring. handed over to Water UK to progress launched. strategic thinking.





## The Water 2050 and Ofwat strategic innovation themes





 Responding and adapting to climate change, including how to meet the sector's ambition of net-zero emissions.



2. Restoring and improving the ecological status of our water environments, protecting current and future customers from the impacts of extreme weather and pollution.



3. Understanding long-term operational resilience and infrastructure risks to customers and the environment, finding solutions to mitigate these in sustainable and efficient ways.



4. Testing new ways of conducting core activities to deliver wider public value.



5. Exploring the opportunities associated with open data, stimulating innovation and collaboration, for example, encouraging new business models and service offerings that benefit customers, including those in vulnerable circumstances.



## How they translate to priority innovation challenges

#### **Broad Challenge**

- How might we redesign drinking water supply to be low impact and sustainable, maintaining excellent service while reducing the materials, energy and chemicals used in building, owning and operating water systems?
- How might we develop and implement improved ways of monitoring water from catchment to tap?
- Net positive natural capital, net zero carbon and minimal waste
- How do we monitor our assets in order to respond correctly to rapidly changing environments and unpredicted events?
- How do we measure the current condition of our assets, accurately predict their deterioration and know when and how to intervene?
- How can we decarbonise energy and transport emissions through avoidance, efficiency and alternatives to fossil fuels?
- How might we sustainably eliminate leakage across water company networks and customers' pipes?
- How might we better engage with our customers to change how they think and feel about water and to embed behaviours that show that customers value water as a scarce resource and treat it as such?



## We have engaged with 80+ organisations to refine the service offering to meet the needs of Spring users.

Built on the functions created in the sector Innovation Strategy.....

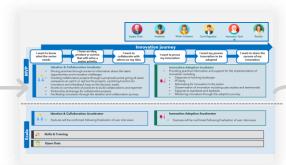
...we engaged with 80+ organisations to understand the needs of the users....

...we then created a customer journey offering for Spring....

...and defined and validated user requirements....



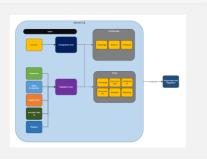




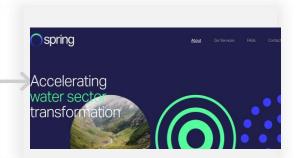


...we are working to engage a technology partner to deliver the Spring innovation and collaboration platform....

...and we are engaging with other key bodies in the sector to bring our core services to life.... ...and we now have an online presence summarizing our concept and services.









## The Spring service offering

Our services have been co-created with the users of Spring to ensure we are meeting the needs of key stakeholders and providing services across the end-to-end innovation journey.

#### **Ideation & Collaboration Incubator**

- Identification of opportunities and challenges Driving strategic priorities by sharing information about the latest opportunities and challenges
- Creating opportunities for collaborative projects By giving water companies sight of supplier applications and an opt in/out for projects, innovators will be able to pitch directly to water companies and receive constructive feedback
- Community library Access to and information on communities of knowledge and practices to foster collaborations and expertise across the industry
- Partnership Brokerage Connecting problem owners and problem solvers to partner on solutions to our critical challenges
- White space identification Helping all types of innovators through the ideation and collaboration journey and discovering untapped opportunities to collaborate

## **Innovation Adoption Incubator**

- Demystifying the sector Signposts to accessible funding, standards and testbeds and providing clarity on IP rights and protections
- Changing the narrative Advocating for innovation in the sector and promoting the UK as being leaders in open innovation
- Knowledge transfer Sharing innovation including case studies and testimonials, removing institutional barriers to knowledge sharing and creating sector knowledge
- Innovation fast-tracking Mentoring innovators through the adoption journey, creating innovation baselines and identifying cross-sector areas of best practice

Skills & Training

Open data



## **Spring next steps**

Spring will officially launch as a minimal viable product in December with services to test and iterate with users. The Spring team is working hard on the next steps to ensure the business is ready to operate.

## **Service Development**



Build the service offering



Engage technical partner



Technical development of the platform

## **Organisation Design**



Set up the Spring business entity



Recruitment of roles for the MVP



Administrative set up

## **Funding**



Finalise conversations with funding partners



Submit a bid to the Water Breakthrough Challenge



Build future revenue streams and services

## **Branding & Comms**



Launch in Dec

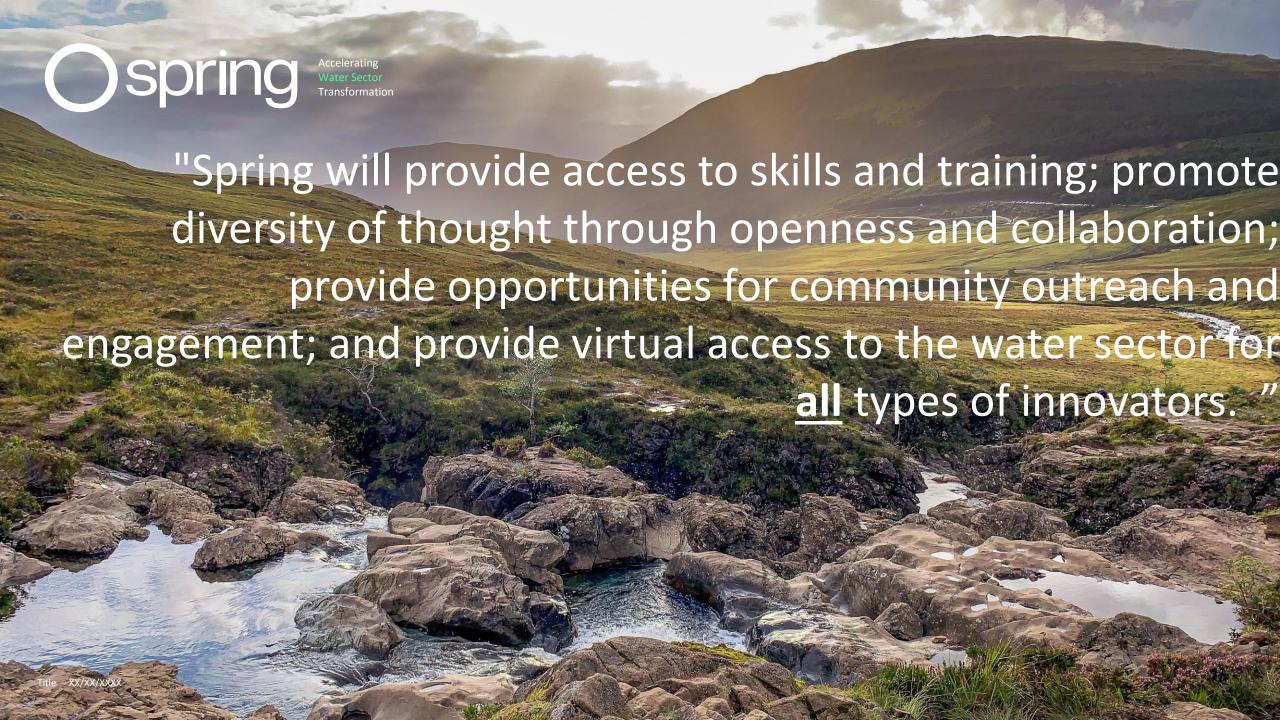


Conferences & webinars promoting launch



Press articles and user spotlights







## Questions?

